HELP MORE BABIES CELEBRATE THEIR 1ST BIRTHDAY!

We all have a role to play in helping more babies celebrate a first birthday & we're glad to have you on our team!

ADVOCATE GUIDE
Welcome

You can make a difference in your community and in the lives of the fragile infants we serve - in a day, a year or a lifetime. We’re happy to have you on our team.

This guide offers examples of the many ways you can be a Public Health Advocate for The Milk Bank & how to get started! We want your volunteer experience to be meaningful to you - use this a jumping off point and don’t hesitate to share new ideas!

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Board of Directors & Committee Work

The Milk Bank Board of Directors represent a diverse group of community leaders working collectively to ensure more infants get to celebrate their first birthday. They contribute time, talent, and treasure to help The Milk Bank realize our mission.

The board is limited in size by our bylaws. However, there are always opportunities to get involved through committee work.

Learn more by reviewing the prospect information packet.

Employer or School Service Events

Many universities and employers recognize the value of community service, and host service events throughout the year. Contact me about becoming a site for your event & we'll customize service projects for your group.

National Honor and Junior Honor Societies require service hours, and The Milk Bank is happy to customize in-person and remote projects in the Indianapolis Metro area to satisfy this service requirement.

In Person Events

Traditionally, we have a need for volunteers to serve at several community events each year. Keep an eye on your in-box - these opportunities will be listed in our bi-monthly newsletter & quarterly volunteer newsletter.

Know of an event in your community that we should be attending? We want to hear about it!

Office Support

From hand-writing thank you’s, to labeling & bundling brochures or creating New Parent Kits, we have many administrative tasks that can be done in-office or picked up and done remotely. Great for families, students and small groups. Email me for office support opportunities!
COMMUNITY CONNECTION

You know your community best - ask for a Community Care Package! We will send you materials to share in your area. Includes brochures, flyers & posters, business cards and a little SWAG too!

GET SOCIAL & SHARE YOUR WHY!

Follow us - we’re @themilkbank on LinkedIn, Twitter, Instagram, Facebook and YouTube. Like and share posts or videos that speak to you. Tell your network what supporting The Milk Bank means to you & invite them to follow us.

GUEST BLOG POST OR VIDEO TESTIMONIAL

Share your story! Many of our volunteers are healthcare professionals or former milk donors with unique lived experiences. We’re happy to record an interview or help you develop a guest blog post.

HOST A FUNDRAISER

Choose The Milk Bank for your next Facebook fundraiser. You can also add a “DONATE” button to your Instagram stories!

Talk to our Development Director, Jenna Streit at jstreit@themilkbank.org if you’d like to host a fundraiser to benefit The Milk Bank or want to hear more about our Baby Shower & Birthday program!

REWARDS PROGRAMS

Kroger Community Rewards Program Log into your Kroger account. Search for THE MILK BANK or FB827 & click Enroll!

Amazon Smile Shop through smile.amazon.com with The Milk Bank as your selected charity. Amazon will donate 0.5% of eligible purchases.

WORKPLACE GIVING & EMPLOYER MATCHES

Select The Milk Bank for your company’s annual corporate-giving or United Way campaign. If making a donation, find out if your employer matches gifts!

When you use social media to support The Milk Bank, tag us & use our hashtags so we can be part of the conversation!

- include @themilkbank in your post
- #EveryOunceCounts #Nonprofit #BreastMilk #Preemie